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# COLLEEN CHRISTA MANLEY

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◆ Scottsdale, AZ 85251 ◆ T: 480-220-6881 ◆ colleenmanley@global.t-bird.edu ◆

## SENIOR AV RATED ATTORNEY

*Extensive Estate, Transactional, Corporate, Management and Advisory Skills  
Fourth Generation Arizona Native*

### Objective:

Seeking a senior management position with a global, growth oriented company that will provide an infrastructure and mission where I will be able to integrate my legal experience, Executive MBA education and private banking knowledge under one dynamic platform.

### Job Skills:

- Serve as outside counsel to audit in house counsel in Corporations.
- More than 30 years of extensive legal experience.
- Invented and designed innovative software and systems.
- Serves as “quarterback” Legal Counsel to affluent families.
- Represent successful, high revenue Corporations and Businesses.
- Managed from the “ground up” start-up law firms.
- Excellent communication skills – both written and verbal.
- Owner of a robust and successful legal practice with new areas of law.
- Owner of Private Equity, Corporate Finance and Joint Venture Company.
- Working with a group of business people on a startup investment bank.

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## PROFESSIONAL EXPERIENCE

### MANLEY LAW, PC.

2004 – present

#### Managing Attorney

- Founder and owner of Manley Law, PC, a boutique law firm serving clients all over the United States as General Counsel for high net worth Clients and Businesses.
- Implemented the custom designed Estate Planning practice to replace the old fashioned “what if” and “boilerplate” style.
- Developing an educational institute for parents and children in family businesses and have a team of experts “lined up” to participate.
- Represent 100+ clients with net worth ranging from \$5M to over \$100M.
- Represent Corporations and Businesses with annual revenue of over \$500M.
- Developed with clients who had patented technology and/or products over 7 major joint ventures with aggressive exit strategies of IP or buyout.
- Invented and have trademarked technology for Family Dynasty Law; Preventive Law; Child Advocacy Law; and Insurance Law.
- Created the computer trademarked software called Legal Architectural Blueprint to be able to act as the “quarterback” for clients and to have better systems to coordinate with the client and other members of the professional team.
- Had Asset Protection Plans challenged with over \$50M lawsuits and protected the client’s assets.
- Administered masterfully an estate of over \$60M, where clients died together in a plane crash, with minimal estate taxes and received an approval letter from the IRS within four months from the date the Estate Tax Return was filed.
- Created special “pet friendly” documents for high net worth clients who have no family and want complete legal documents for their pets with a final distribution to Family Foundations to benefit pets and animals.

**SHELTERWOOD FINANCIAL SERVICES LLC**

**February 2009 –December 2009**

**Senior Wealth and Legacy Advisor for Multi-Family office**

- Analyzed multi-generational legacy plans for billion dollar families.
- Study investment strategies for portfolios.
- Participated in Round Table Committee with other Principals.
- Designed Multi-Generational Legacy Plans.

**Selected Achievements**

- Was offered a position when company merged with Pitcairn Financial, but turned it down to obtain my Executive MBA at Thunderbird School of Global Management.

**GOODSON, MANLEY, FORAKIS AND DELOUGHERY, PLC.  
(FORMERLY GOODSON AND MANLEY, PC)**

**1991 – 2004**

**Partner, Founder and Shareholder**

- Partner and Creator of all the preventive law technology and software.
- Helped to grow the practice to over 700 clients with a support staff of 20+.
- Organized and educated clients and created maintenance plans with checks and balances.
- Built an expansive network of professionals, advisors and experts.
- Helped manage the firm so Goodson, Manley, Forakis and Deloughery, PLC received a preeminent Martindale Hubbell rating and personally received an AV rating.

**GOODSON AND ALLEN**

**1985 – 1991**

**Associate Attorney in Estate and Corporate Practice**

- Built up a “Book of Business” which supported other attorneys and legal assistants.
- Developed on developing handouts, educational materials, seminar materials and legal software.

**CUNNINGHAM, GOODSON AND TIFFANY, PC**

**1981 – 1985**

**Law Clerk**

- Trained in all areas of the administration of the law firm.
- Created and managed a new filing system for the office.
- Assisted in accounting and billing departments.

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**EDUCATION / CERTIFICATIONS**

- **Thunderbird School of Global Management- Currently attending the Executive MBA Program**
- **College of Preventive Law – Participant**
- **University of Arizona Law School – Tucson, Arizona**
- **Arizona State University – Tempe, Arizona – Accounting Curriculum**
- **Northern Arizona University Honors Department – Flagstaff, Arizona**

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**PROFESSIONAL AFFILIATIONS**

- Past President of Arizona Clean and Beautiful
- Past Board Member of ESCOM
- Advisor to Arizona Highways Magazine with father and grandfather

## **Colleen Christa Manley, *Professional Experience...Continued***

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- Member of National Charity League
  - Advisory Board and General Counsel for LimoStars, Inc.
  - Life Member of Arizona Family Business Council
  - Graduate of Toastmasters of Arizona
  - Graduate, former Board member and teacher of Pateman Akin Foundation and Outward Bound
  - Part owner and member of Reeves Mountain School of Self Sufficiency
  - Member and contributor of Desert Botanical Gardens, Phoenix Science Center and Phoenix Zoo
  - Former member of North Phoenix Parenting Group
  - Member of College of Preventive Law
  - General Counsel for Lakin Law Firm in St. Louis
  - General Counsel for Rowland Construction Company and affiliates
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### **HOBBIES**

- Travel; Tennis; Exercise; Hiking; Reading; Gardening; Business and Entertaining.
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### **ADDENDUM SERVICES RENDERED**

#### **ESTATE PLANNING:**

- Serve as General Counsel and “quarterback” for families.
- Assist and advise Clients in structuring of Family and Business Succession Plans.
- Coordinate with Client’s Advisors in establishing and maintaining Client’s Plans.
- Introduce and implement the Family Dynasty Program into Estate Plans.
- Prepare Wills, Living Wills, Durable General Powers of Attorney, Authorization for Release of Health Care Records Pursuant to HIPAA and Other Laws, Health Care Powers of Attorney, and Medical Health Care Power of Attorney.
- Prepare Pet Trusts; Child Information Protective Documents and implement the Family Dynasty Plan.
- Prepare Revocable, Irrevocable and Family Fortress Dynasty Trusts.
- Assist Clients in preparing Statement of Wishes; Rewards Programs and other specialized Child Related Documents.
- Prepare Charitable Remainder and Grantor-Retained Annuity Trusts.
- Prepare Multi-Generational (Dynasty) Trusts.
- Prepare Family Limited Partnerships and Family Limited Liability Companies.
- Preparation of Pre-marriage and Post-Marriage Agreements.
- Plan and carryout Lifetime Gift Programs.
- Prepare all transfers of assets from individuals to Trusts or to Businesses.
- Represent Personal Representatives and Conservators in administering estates during probate.
- Represent Trustees in administering Trusts.
- Ensure the children's concerns are integrated into the plan.
- Available for negotiations on behalf of the family.
- Mediate family challenges.
- Educate husband, wife, children, and designated beneficiaries, so that everyone understands the plan.
- Assist in organizing difficult visitation issues with ex-spouses or other family members.
- Develop and maintain a Maintenance Plan.
- Understand each Client’s preferred method of communication and establish a communication system best suited for each Client.
- Review existing legal documents that the Client may have and provide an opinion on the quality and effectiveness of the documents.
- Analyze tax returns to develop tax savings strategies.

## **Colleen Christa Manley, *Professional Experience...Continued***

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- Assist families in articulating their goals and integrating the Client's objectives into the plan.
- Implement "Ultimate Freeze" or prepare Fractional Share Planning.
- Arranging and supervising other professionals as needed; supervising as quarterback.

### **CORPORATE:**

- Serve as General Counsel for Closely-Held and Professional Corporations.
- Design and counsel on choice of entity for Business formation.
- Form Corporations, Partnerships, Limited Liability Companies and other legal entities.
- Facilitate and conduct effective Business meetings.
- Prepare Minutes of meetings and maintain Minute Books for Corporations, Partnerships, Limited Liability Companies and Qualified Plans.
- Structure Employment Agreements with key personnel, professional employees and independent contractors.
- Advise and assist management on day-to-day operational and Business matters.
- Advise on management and shareholder issues.
- Prepare Buy-Sell Agreements and Shareholder Agreements.
- Advise and prepare Agreements for the merger and acquisition of Business interests and all collateral documents.
- Advise and prepare Non-Qualified Deferred Compensation Plans and other Executive Compensation Plans.
- Set up Non-Profit Corporations and qualify such Corporations for tax exempt status with the Internal Revenue Service.
- Design and counsel on Business dissolution.
- Dissolve and Liquidate Corporations, Partnerships and Limited Liability Companies.
- Handle mergers and acquisitions and other transactions.
- Conduct independent reviews on Businesses that already have in-house counsel.
- Forensic law for Closely-Held Businesses.
- Advise on Business ventures if Clients want second opinion.
- Help entrepreneurs put deals together from the bottom up.
- Create Family Corporations to provide income tax deductions and fringe benefits for family.
- Conduct meetings for family members to develop a Business succession plan.



Of Counsel to Goodson Manley Forakis and Deloughery,

Phone: 602-252-0188  
Fax: 602-252-6019  
Cell: 480-220-6881  
340 East Palm Lane, Suite 300  
Phoenix, Arizona 85004-4610  
Email: colleen@manleylaw.net

Exclusive Legal Representation for Select Families and Family Businesses

## **MANLEY LAW, PC**

### **Why Estate Planning May Not Be Legacy Planning? Teleconference with Chuck Thornton R.C. Thornton & Associates, LLC**

**July 27, 2011  
8:30am**

1. Provide background on Manley Law, P.C and Colleen Manley.
2. Discuss concept of a Legacy Estate and Asset Protection Plan.
3. Discuss the idea of seeing the “assets” in the Estate Plan as the family and the family values versus the assets.
4. Review Legal Architecture Blueprint and need to complete the holistic plan 100%.
5. Questions and answers.

**Parents**

Husband  
No Parents  
Living



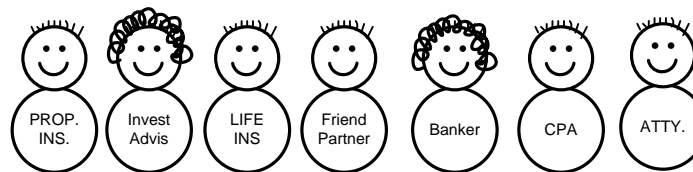
**Fiduciaries**

H- Medical	H- Financial	W- Medical	W- Financial
1. W	1. W	1. H	1. H
2. C-1	2. C-1	2. C-1	2. C-1
3. C-2	3. C-2	3. C-2	3. C-2
4. C-3	4. C-3	4. C-3	4. C-3
5. HS	5. HS	5. WS-3	5. HS

**Trustees**

Revocable Trust	Irrevocable Trust II	Irrevocable Trust III
<b>Primary:</b> H & W	<b>Primary:</b> C-1	<b>Primary:</b> C-1
<b>Husband Dies:</b> SS+ C-1 > C-2+ C-3	+ C-2+ C-3 > HS	+ C-2+ C-3 > HS
<b>Wife Dies:</b> SS+ C-1 > C-2+ C-3	<b>Successors:</b> Those nominate by Trustee and Approved by All Trustees	<b>Successors:</b> Those nominate by Trustee and Approved by All Trustees
<b>Both Die:</b> C-1 + C-2+ C-3 > HS		

**Advisors & Friends**



**Legal Architecture Blueprint**  
Wealth Protection Plan  
For: Joe and Jane Sample  
Estate and Business Plan  
John Goodson/Colleen Manley  
July 20, 2011  
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AGE = \$9M-\$10M  
AGI = \$500,000

