

Jenny Brooks Public Relations

Today's Presenter

Jenny Brooks is the owner of Jenny Brooks Public Relations, an independent agency providing expert public relations consultation and support to businesses nationwide.

Jenny began her career teaching college students how to implement marketing campaigns. More than 10 years later she's proud to say she's still teaching. But now she teaches her clients the magic of getting the message right for their target customer.

Her past and present clients range from health insurance to grocery stores. This diversity in clients is also a great representation of her diversity in skill sets. Every client has a different set of needs and a different audience. Jenny meets this challenge with enthusiasm and excitement.

Today's Presentation



How to Use PR for Good

Your business' guide to PR and the benefits of a solid PR plan

What We'll Cover

- o What is public relations and who does it affect
- o How you can use public relations in your business
- o The old way and the new way – public relations tactics
- o Three easy tips for getting your public relations function started
- o How to find someone to help you with your public relations program
- o Q&A

For More Information

To learn more about Jenny's business and how she can help you, visit www.jennybrookspr.com or her LinkedIn profile at <http://www.linkedin.com/in/jennybrooks>. You can also call her at (623) 363-7444.